



**West Visayas State University
La Paz, Iloilo City
Philippines 5000**

December 17, 2007

Dear _____,

In line with the Centennial Celebration of the West Visayas State University (WVSU), our institution will host an International Research Conference on February 27-29, 2008 at the Amigo Terrace Hotel, Iznart Street, Iloilo City, Philippines. The theme of the conference is *Research: A Response to the Challenges of Globalization*. The aim of this conference is to highlight the response of higher education and research institutions to the state of the art of researches in the areas of teacher education; the sciences; mathematics and technology; medicine and health; humanities and social sciences; agriculture and allied fields; and media and communication. Several local, national and international speakers have been invited to grace the occasion.

The Organizing Committee is going to publish a Souvenir Program of the conference to include speeches and abstracts of research studies to be presented.

In this regard, the committee would like to solicit your assistance by way of advertisements. Attached is a Contract of Advertisement indicating the rates of advertisement. Please accomplish the Reply Form and submit to the Organizing Committee or contact WVSU 3200870 local 143 for pick up **on or before January 31, 2008**. Also, please furnish details of your advertisement.

Looking forward to your generous support in this endeavor.

Very truly yours,

EVELYN D. TOMAMBO, Ph. D.
Over-all Chair
International Research Conference

CONTROL NO.: _____



West Visayas State University
La Paz, Iloilo City, Philippines 5000

ADVERTISEMENT CONTRACT

The Chair
Committee on Solicitations
WVSU International Research Conference
Iloilo City

I/We hereby commit as advertisers of the Souvenir Program of the WVSU International Research Conference on February 27-29, 2008 at the Amigo terrace Hotel, Iloilo City, Philippines.

I/We intend to post our advertisement/greetings and pay the corresponding amount of the advertisement page as follows: (please place a check mark on the advertisement rate of your choice)

- | | | |
|--------------------------|----------------------------|-------------|
| <input type="checkbox"/> | Inside back cover..... | P 5,000.00 |
| <input type="checkbox"/> | Inside front cover..... | P 8,000.00 |
| <input type="checkbox"/> | Back cover..... | P 12,000.00 |
| <input type="checkbox"/> | Unstaff advertisement..... | P 18,000.00 |
| <input type="checkbox"/> | Staffed advertisement..... | P 8,000.00 |
| <input type="checkbox"/> | Whole page..... | P 2,000.00 |
| <input type="checkbox"/> | One-half page..... | P 1,000.00 |
| <input type="checkbox"/> | One-fourth page..... | P 500.00* |
| <input type="checkbox"/> | Line advertisement..... | P 300.00* |

*(no copy of souvenir program)

SPONSOR